

REQUIREMENTS

Applicants must meet the following requirements:

- Be an existing high school or community college student
- Have a current operating business AND/OR
- Plan to have a business up and running in the Fresno area
- Qualify for acceptance into California State University, Fresno
- Meet deadlines for admission into CSU, Fresno

REGISTRATION

Advanced registration is required. In order to compete in the business competition, the following items must be submitted:

APPLICATION: The one-page application is used to obtain key contact and business information.

BUSINESS PLAN: Using the sample business plans from www.busplan.cc (or any other outline you have) as a guideline, please provide the requested information on your business. You may also attach to the application: newspaper articles, photographs, a small product sample, marketing flyer, and business cards. As a business plan is very important in running a successful business, it is advised that a significant effort be spent here.

BUSINESS LICENSE: You must provide a copy of your current business license.

APPLICATION FORM & APPLICATION DEADLINES: available at

>> www.lylescenter.com/scholarships_in_entrepreneurship.php

ABOUT THE LYLES CENTER

As one of the top 10 entrepreneurial centers in the nation, the Lyles Center for Innovation and Entrepreneurship located at California State University, Fresno assists both students and community members in pursuit of their entrepreneurial goals. The Lyles Center delivers assistance through applied learning, professional consulting, and managed problem-solving. The Lyles Center helps entrepreneurs develop successful companies through integral professional consulting services and programs:

- Intellectual Property Management
- Technology Development and Commercialization
- Market and Technology Assessment
- Business Plan Review and Evaluation
- Internships and Coaching

As a recognized leader in entrepreneurship education, the Lyles Center uses its strategic position to leverage resources from the entire University to assist innovators and entrepreneurs in the development of their business. The Lyles Center acts as a bridge for the campus and community, linking resources of both to achieve success in the marketplace. For more information regarding the Lyles Center visit www.lylescenter.com.

ABOUT THE ENTREPRENEURSHIP OPTION AT FRESNO STATE

The Lyles Center is an affiliate of California State University, Fresno. The Department of Management within the Craig School of Business at CSU Fresno offers an undergraduate degree and MBA degree in Entrepreneurship.

The Entrepreneurship program at CSU Fresno continues its outstanding success in both growth and recognition.

Based on a survey of over 500 entrepreneurship programs in the United States, Entrepreneurship at California State University, Fresno was ranked #8 by Entrepreneur Magazine (April 2005).

This ranking makes the Entrepreneurship program at CSU Fresno the only option or major in the Craig School of Business that has achieved national ranking. The accolades continue as entrepreneurial center directors, faculty, and alumni from across the country vote CSU Fresno's program into the top 10 nationally.

