

Program

Last update: Tuesday, October 14, 2008

OCTOBER 17, 2008 | REX PHEBUS VETERANS MEMORIAL BUILDING, CLOVIS, CALIFORNIA

8:30 REGISTRATION AND INFORMAL NETWORKING

9:00 WELCOME AND EVENT OVERVIEW

- Welcome** Ashley Swearengin, Executive Director
California Partnership for the San Joaquin Valley
- Speaker** Bob Whalen, Mayor, City of Clovis
- Day Moderator** Dr. Timothy M. Stearns, Director, Lyles Center for Innovation and Entrepreneurship
California State University, Fresno
- Speaker** Dr. John D. Welty, President, California State University, Fresno

9:20 THE CENTRAL VALLEY ECONOMY

The Central Valley economy has taken many shots recently with the mortgage meltdown and studies contending we are the “Appalachia of the West.” Come hear an expert panel discuss what they see as the challenges and opportunities for the Central Valley economy for the next 24 months.

- Moderator** Dr. Timothy M. Stearns
- Panelists** Lon Hatamiya, Economist and Former CA Secretary of Commerce, Navigant Consulting
Tony Oliviera, Economist and CalPers Finance Committee Chair
- Sponsor** Hamilton Lane

10:20 Break

- Sponsor** Wells Fargo

10:30 KEYNOTE ADDRESS: “THE ROLE OF ENTREPRENEURSHIP AND PRIVATE CAPITAL IN ECONOMIC GROWTH AND JOB CREATION”

Bob Grady, Managing Director, The Carlyle Group, Former Chair, National Venture Capital Association

- Introduction** Brad Triebsch
- Sponsor** Bank of the Sierra

11:00 FROM INVESTMENT BANKING TO EQUITY CAPITAL: WHEN TO HIRE AN INVESTMENT BANKER AND HOW TO RAISE CAPITAL

How do Central Valley entrepreneurs go about raising professional capital? Should you hire an investment banker to assist? A panel of venture capitalists, angel investors, investment bankers and turn around specialists, will discuss what they look for when evaluating companies for investment.

- Moderator** Ed McNulty
- Panelists** David Blumberg, Blumberg Capital
Perry DeLuca, Key Bank Capital Markets
Brian Kerester, Glaucon Capital
Ricardo I. Ramirez, Cypress Avenue Partners, LLC
Dan Stromberg, GESD Capital
John Matthesen, Keritsu Forum
Paul Yett, Hamilton Lane
- Sponsor** Key Bank

12:00 LUNCH AND NETWORKING

“GOVERNMENT CAN HELP—THE STATE’S ROLE IN REBUILDING THE CENTRAL VALLEY ECONOMY”

Lt. Governor John Garamendi

Introduction Brad Triebsch

Sponsor Central Valley Fund

1:00 BUILDING WORLD CLASS COMPANIES IN THE CENTRAL VALLEY—THE NEXT GENERATION

The Next Generation of Central Valley CEOs provide real world experiences about building top tier companies in the Valley. What sort of challenges does a Central Valley address bring? What sort of competitive advantages do we enjoy? Come and listen as these executives provide the recipe for growing a successful business in the Valley.

Moderator Riley Walters

Panelists Bill Barcus, Sebastian Enterprises (Kerman Telephone)

Craig Fourchy, Ultra Grow

Will Lyles, Lyles Diversified

Bryce Ruiz, Ruiz Foods

Stuart Woolf, Woolf Farming

Sponsor US Bank

2:00 Break

2:15 Regional Business Showcase: Best of Show Competition

The Central Valley’s best and brightest entrepreneurs present to investor judges.

Moderator Craig Scharton, CEO, Central Valley Business Incubator

Panelists David Blumberg, Blumberg Capital

Bob Grady, Carlyle Group

Brian Kerester, Glaucon Capital

Ed McNulty, Central Valley Fund

Ricardo I. Ramirez, Cypress Avenue Partners, LLC

Dan Stromberg, GESD Capital

Randy Williams, Keritsu Forum

Paul Yett, Hamilton Lane

Presenting To Be Announced

Companies

4:00-5:30 Wine & Cheese Reception

Sponsors Central Valley Business Incubator, Central Valley Community Bank, City of Clovis, Fresno Business Council, Lance Kashian and Co., United Security Bank, US Bank, Walter Wilhelm Law Group, Wells Fargo,

